

College of Engineering

Eller College of Management

MARY AND FELIPE M. RODRIGUEZ

INTEGRATED BUSINESS AND ENGINEERING

Turn Ideas Into Business

Combine hands-on knowledge of engineering and real-world business skills to become an entrepreneurial powerhouse. A highly customizable curriculum, jointly administered by the College of Engineering and the Eller College of Management, gives you the tools commercialize your engineering designs.



MAKE A DIFFERENCE

Students in this multidisciplinary degree bridge the divide between technology and the boardroom. Internationally renowned faculty guide students through real-life experience from Day 1. Graduates have mastered every step to bring their game-changing products to market and help make people's lives better.

TAKE CONTROL OF YOUR FUTURE

With expertise straddling engineering and business, you'll be in high demand in nearly every industry. Get a leg up networking with industry partners such as Amazon, Microsoft, Medtronic and Caterpillar – or blaze your own path. A degree in Integrated Business and Engineering from the University of Arizona opens doors to a lucrative future where you make the decisions.

»» engineering.arizona.edu/landing/ibe.html



THE UNIVERSITY
OF ARIZONA



FROM THE TECH TO THE BOARDROOM

The U of A is one of only a handful of global institutions offering an Integrated Business and Engineering degree. Study with top faculty and tackle real-life challenges in classes tailored to your interests.

- Engineering design
- Business analytics
- Software/AI
- Entrepreneurship
- Biomedical devices
- Aerospace
- Management
- Marketing



“ We need leaders who can translate technical expertise into commercial solutions. This program is about teaching students to understand engineering systems and the business strategies that bring them to life. ”

Kim Ogden, Craig M. Berge interim Dean of the College of Engineering

LEARNING FROM EXPERIENCE

Outside the classroom, students participate in activities to build leadership skills and prepare for careers.

- Paid internships with longtime business partners
- Formal networking opportunities with faculty, alumni and industry
- Senior design projects with experienced industry mentors
- Research opportunities and field experience
- Campus chapters of professional organizations
- National competitions and student clubs

A PLACE FOR EVERYONE

Engineering clubs help ensure all students feel welcome and connected. Check out the American Indian Science & Engineering Society; National Society of Black Engineers; Out in Science, Technology, Engineering, and Mathematics; Society of Hispanic Professional Engineers; and Society of Women Engineers. The Eller College of Management also hosts dozens of similar student organizations.

“ Integrated Business and Engineering offers a project-based curriculum, with top faculty in their fields and real-world experience, to prepare students to become the industry leaders of tomorrow. ”

Michael Kwinn, IBE program director



Recruiting and Admissions

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Advising

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